



# King George's Medical University U.P.

## Endocrine Surgery Department

### Lucknow-226003 Uttar Pradesh

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## Press Release

The Department of Endocrine Surgery at KGMU, Lucknow organized its much awaited annual meeting of the Lucknow Breast Cancer support group on the virtual platform. The group was formed by breast cancer survivors for survivors taking forward the vision of its founder and convener, Prof Anand Mishra. The meeting was set to motion by a warm welcome followed by an encouraging talk by KGMU Vice chancellor Lt. Gen Bipin Rawat. Actor and politician Mrs Jaya Prada was the Chief Guest. She stressed on the importance of increasing awareness amongst rural women. First lady of Lucknow Ms Sanyukta Bhatia, Milkipur MLA Mr Gorakhnath Baba and famed poet Shambhu Shikar ji spoke their hearts out and encouraged the Breast Cancer survivors to take life head on. The meet also aired a pre recorded kathak dance by Ms Adya and Ms Divya which was enjoyed by all. The highlight of today's meet was the hope talks by breast cancer survivors which came up with encouraging words like – Find it.. Face it... Handle it....The survivors gave the message of hope, courage and urged women with breast complaints to seek timely medical advice. Famed child artist Ms Tannisths Puri and lucknow bred music group mesmerized the meet with their melodious voice. The website of Lucknow Breast Cancer Support Group ([www.lbcsg.com](http://www.lbcsg.com)) and official facebook page was inaugurated by the dignitaries. The digital portal aims to take the groups to the general population and aid in increasing the awareness of breast cancer and provide credible information at ease. Prof Ramakant was generous in announcing all the financial help to take the group to greater heights. Host Ms Anukriti kept the audience glued to the screen for the first virtual meet of breast cancer survivors on a large scale.

**Dr. Anand Mishra**  
**(Professor & Head)**